

NATURE'S WAY MOBILE MASSAGE

Website Project

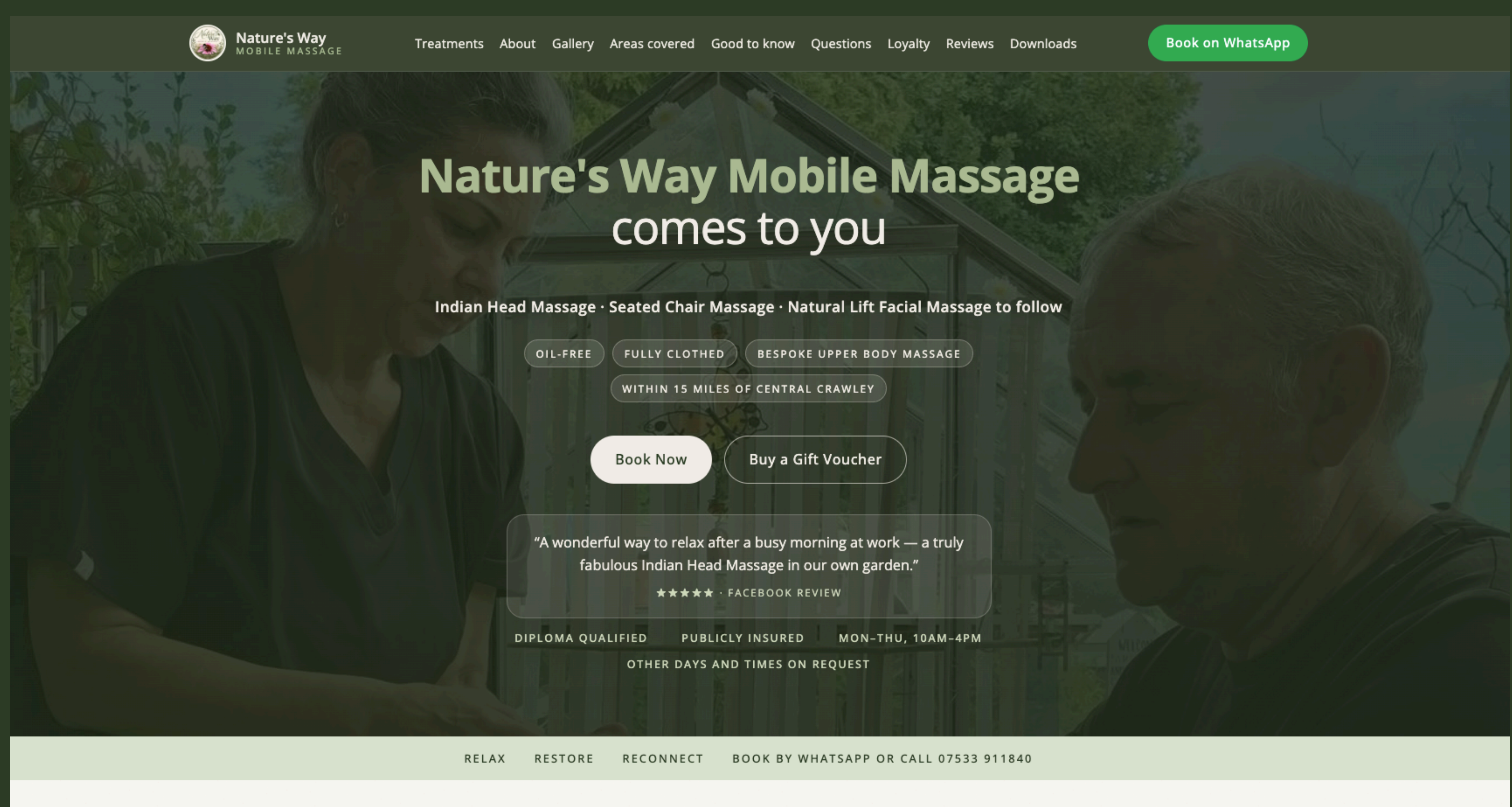
Built By Luke Povey at Your Way to AI. September 2026.

Pauline had no website. A business card, a Facebook page and word of mouth, that was it. She knew exactly how she wanted to work, she just had no way of showing it to anyone who hadn't already met her.

She was a pleasure to work with. She knew exactly what she wanted, right down to the colours and the fonts, and she came back on everything quickly and clearly. That makes a real difference. No chasing, no guessing, no weeks of silence between rounds.

She had two rounds of changes and used both. Every word, price and photo on there is hers, checked before it went live.

Live on her own domain in September 2026. Hosting, SSL, backups and changes handled monthly, so she can focus on the business.



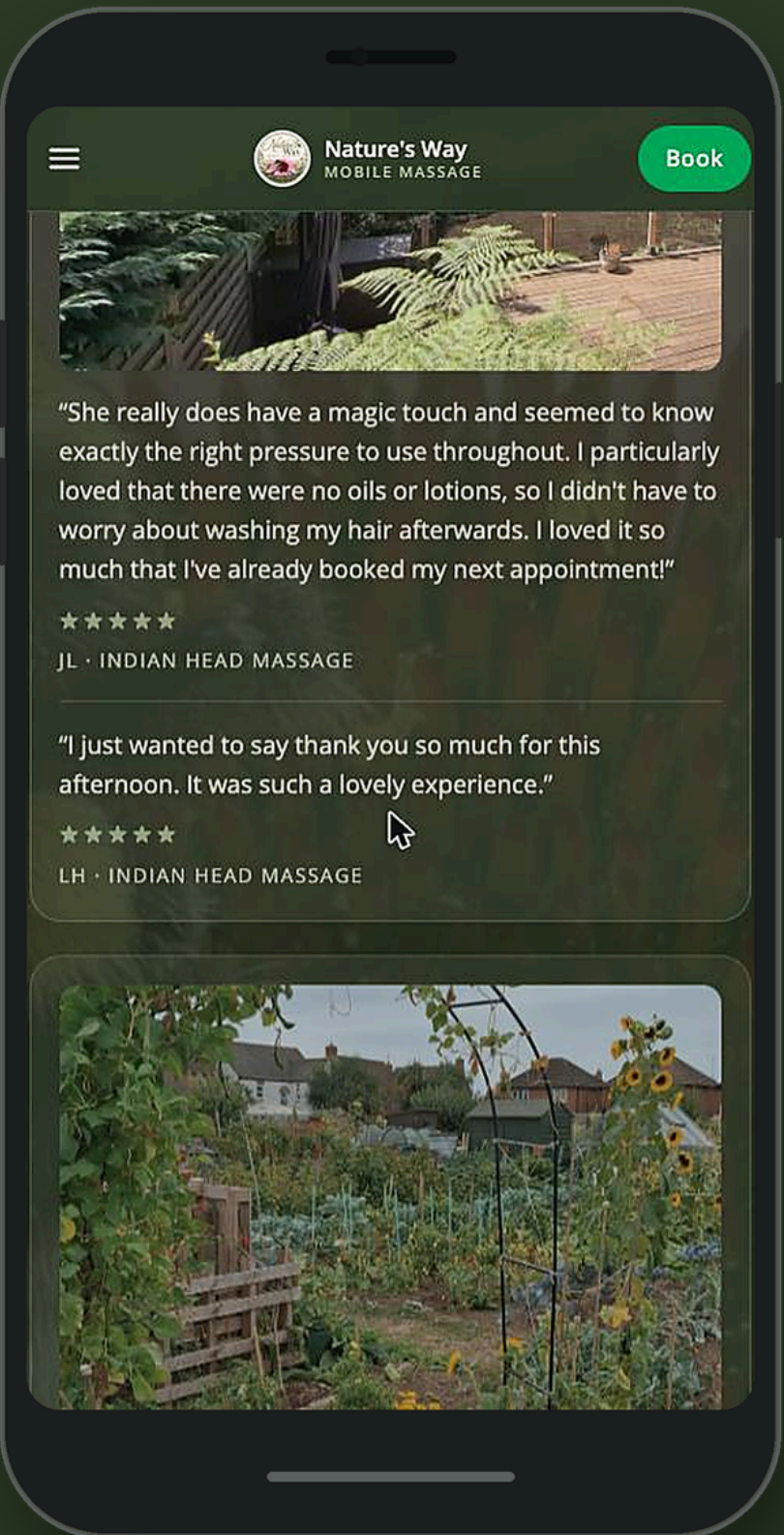
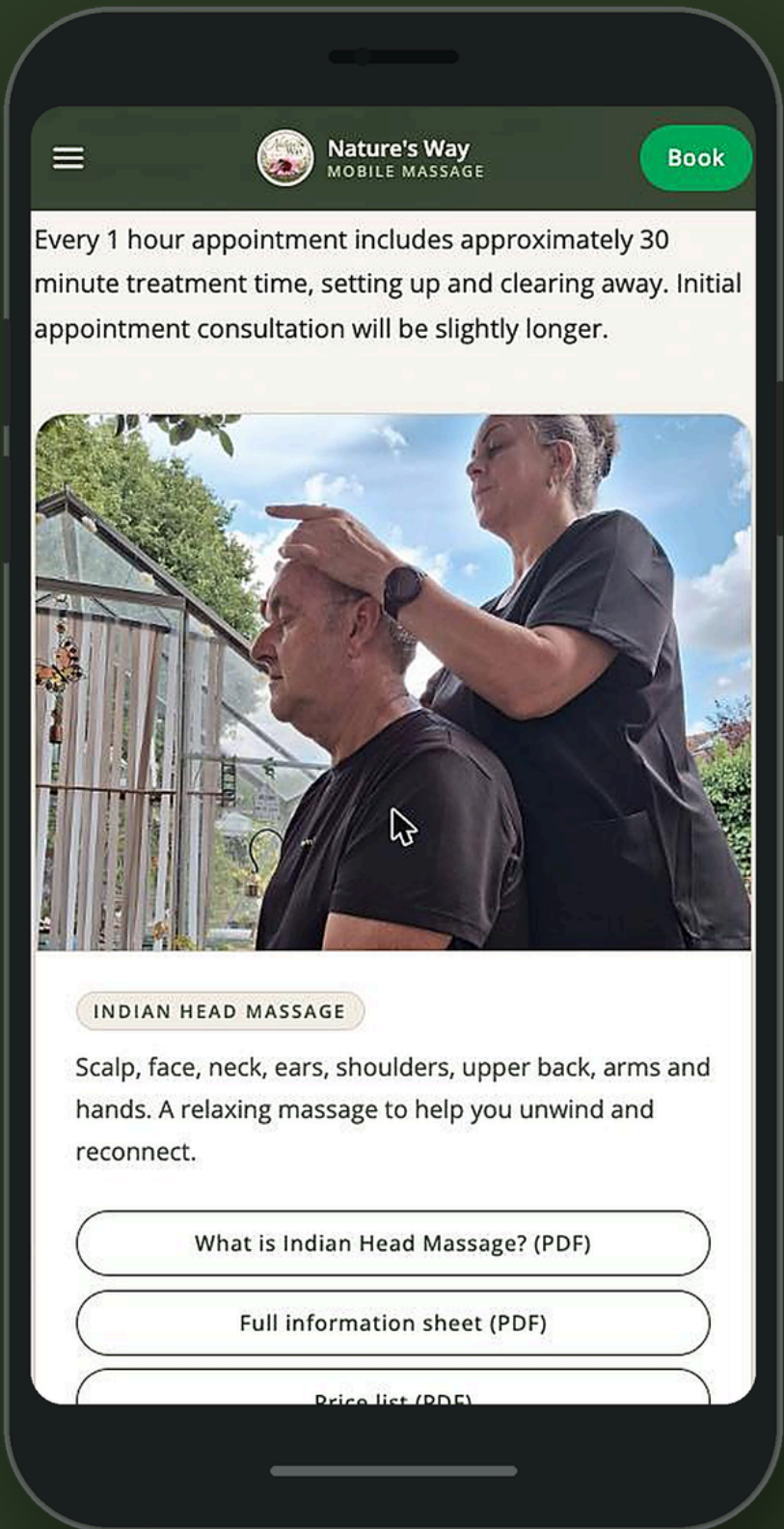
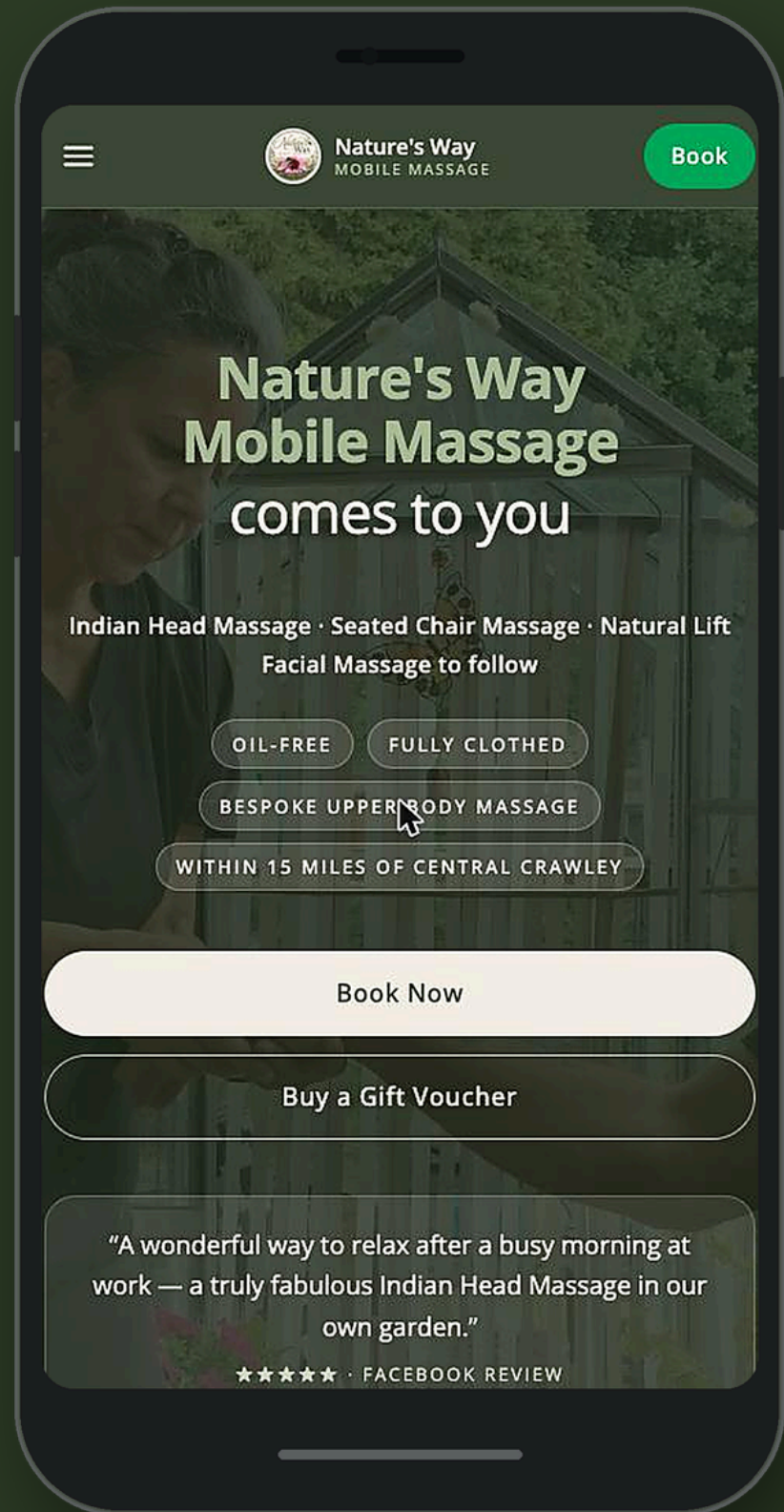
Full Build - Nature's Way Mobile Massage — Crawley, West Sussex

I built it mobile-first. Anyone looking for a local therapist is on their phone, usually at night, deciding whether to message. So the page's job is to answer the things that stop people booking. What happens in an appointment. Do you have to undress? No, it's fully clothed and oil-free. What it costs. How far she travels. What happens if you cancel. Her diplomas, her insurance and her ICO number, spelled out. Real reviews from her own clients. It's a lot of detail, but that's the detail that turns a stranger into a booking.

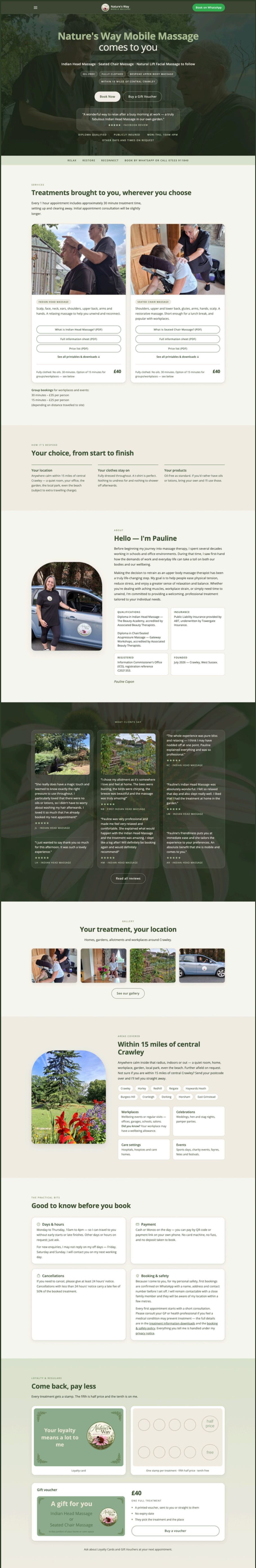
Booking goes through WhatsApp. That was deliberate. She didn't want a form and her customers were already messaging her. A form nobody trusts and nobody checks is worse than no form.

There's a gallery, a reviews page, and downloadable PDFs. Treatment sheets, a price list, a workplace poster. So she can send something proper before an appointment, or leave it with an office booking chair massage for their staff. Group and workplace rates are on there too. That's where the bigger jobs come from.

The technical side is where most sites at this price cut corners. Hers is a fast static build. Structured data so Google knows it's a local massage business. Titles and descriptions written around what people in Crawley actually type in. Sitemap submitted to Search Console so it indexed quickly. Full security headers and SSL. The fonts sit on her own site instead of being pulled from Google, so the page loads with nothing coming in from outside. Privacy, cookie and treatment terms policies. Even the favicon is cut from her own logo rather than a stock one.



MOBILE OPTIMISED



FULL PAGE

Testimonial

"I met Luke by chance and am so glad I did. From the initial consult to full website build was only 2 weeks. During those 2 weeks Luke was highly professional, knowledgeable and extremely patient with my frequent questions and many amendment requests.

His attention to detail has resulted in a highly professional looking website for my brand new business.

I would absolutely recommend Luke at yourwaytoai.co.uk.

Pauline Capon

Nature's Way Mobile Massage"

Pauline Capon

★★★★★





Nature's Way Mobile Massage
Oil-free, fully clothed
bespoke upper body massage

Indian Head Massage
Seated Chair Massage

Relax • Restore • Reconnect

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